



## "Dreaming Lebanon" Contest 2025 "Lebanon 2050: A Letter to My Family Abroad" Regulations

### Article 1: Presentation of the Contest

For the third consecutive year, within the framework of the "Dreaming Lebanon" contest, Banque BEMO, in partnership with the Ministry of Education and Higher Education, the Institut français du Liban, Librairie Antoine, and Assabil Association, is launching the new edition under the theme **"Lebanon 2050: A Letter to My Family Abroad."**

This contest aims to restore hope among young Lebanese by inviting them to explore and reclaim Lebanon – past and present- through writing, in order to dream the Lebanon of tomorrow. It is essential to write the letter as a responsible citizen. This project is an educational initiative fostering discovery of others, and an effort to root or re-root a generation that embodies the future of Lebanon.

### Article 2: Categories and Participants

The contest is open to young Lebanese, both residents and non-residents, who are university students and secondary classes students grades 10, 11 and 12 (maximum age: 25 years old). Each participant may submit only one letter. By participating, each contestant certifies on their honor that they are the author of the submitted letter.

### Article 3: Contest Theme

The theme for the 2025 edition of the contest is "Lebanon 2050: A Letter to My Family Abroad." Participants are invited to write a single letter in French, Arabic, or English, while adhering to this theme.

### Article 4: Letter Format

The submitted letter:

- Must not exceed 9,000 characters (spaces included), equivalent to approximately 1,500 words, with a 10% margin more or less.
- Participants must provide their last name, first name, phone number, email address, and the name of the affiliated institution.
- The letter should be submitted in Word format, A4 paper size. The preferred font is "Calibri," size 12, single spacing (no bold, no italics).

*A letter is an epistolary style that refers to a written text addressed to a specific, real or fictional recipient. It has several characteristics:*

- *Presence of a recipient: A letter is always addressed to a specific person, which implies a personal tone and often an implicit dialogue.*
- *Codified form: It usually follows a structure with a salutation (Dear friend, My dearest...), the body of the text, and a closing formula (Yours sincerely, Sincerely...).*
- *Subjectivity and intimacy: Often written in first person, it reflects the emotions, thoughts, and intentions of the author.*
- *Narrative and argumentative dimension: Depending on its purpose, it can tell events (autobiographical letters), express ideas (philosophical letters), or advocate for a cause (open letters).*



## **Article 5: Submission**

The letters must be submitted no later than 30 April 2025, to the following email address: [reverleliban@bemobank.com](mailto:reverleliban@bemobank.com) This email address may also be used for questions or inquiries.

## **Article 6: Selection of Applications**

A pre-selection may be conducted in advance at the discretion of schools and universities if they wish. The selection of the best letter in the three languages for each category (university / high school) will be made by a jury composed of representatives from the organizers, partners as well as writers or journalists.

Specific evaluation criteria will include thematic coherence, emotional impact, originality, and overall effectiveness.

The jury's deliberations are confidential, and its decisions are final. No appeals will be accepted.

## **Article 7: Award Ceremony**

Contest results will be announced at a ceremony on 31 May 2025. All participants, partners, and the public will be invited to attend this event.

## **Article 8: Prizes**

Prizes will be awarded to the top three winners in each category.

University level:

First prize in French, Arabic, and English: \$300

Second prize in French, Arabic, and English: \$200

Third prize in French, Arabic, and English: \$100

High school level:

First prize in French, Arabic, and English: \$300

Second prize in French, Arabic, and English: \$200

Third prize in French, Arabic, and English: \$100

Additionally, winners and all published authors will receive a one-year subscription to the Institut français du Liban library network (Beirut, Deir el Qamar, Jounieh, Zahlé, Saïda, and Tripoli).

## **Article 9: Publication of Letters**

By participating, contestants grant the organizers and their partners the non-exclusive, universal, irrevocable, and royalty-free right to use, reproduce, distribute, publish, and display the submitted letters for promotional, educational, and other purposes, including publication on the organizers' websites and in local press. The best letters will be compiled into a printed and digital collection published by Librairie Antoine. Participants retain copyright to their works but agree that the organizers and their partners may use them in accordance with the terms stated above without further consent or compensation.



### **Article 10: Right of Publicity**

Participants agree that their names and photos may be published in newspapers and on the organizers' and partners' social media platforms as part of the promotion of the contest and its results.

### **Article 11: Political Neutrality**

Any letter containing explicit or implicit political statements that go against the principles of coexistence, which are the essence of Lebanon, will be automatically disqualified from the contest. The contest aims to promote an inspiring and constructive vision of Lebanon's future, avoiding any political polarization.

### **Article 12: Disputes and Disagreements**

Participation in the contest implies full and unconditional acceptance of these rules in all their stipulations.

1. Adult participants (age > 18 years old) automatically accept the regulations by participating.
2. Minor participants (age < 18 years old) must submit, along with their works, a signed authorization from their parents or legal guardians (Annex 1).

If condition 2 is not met, the works cannot be accepted.

### **Article 13: Timeline**

- Launch of the new edition: February 2025.
- Deadline for submission of the letters: 30 April 2025.
- Award ceremony: 31 May 2025.
- Presentation of the published collection: Festival du Livre 2025.

*This regulation applies to the 2025 edition of the "Dreaming Lebanon" contest. Participants are encouraged to follow updates on the website [www.reverleliban.com](http://www.reverleliban.com) and the contest's social media platforms for more information.*



**Annex 1: Parental Authorization for participation in the 2025 competition “Dreaming Lebanon” for participants under 18 years old "Lebanon 2050: A Letter to My Family Abroad"**

I, the undersigned, [[Name of parent/legal guardian](#)], acting as the legal guardian of [[Participant's name](#)], born on [[Participant's date of birth](#)], hereby authorize the participation of my child in the writing contest organized by Banque BEMO in accordance with the terms of the regulations established for the said competition.

I certify that I have read and understood the contest regulations, including all conditions, eligibility criteria, and rights related to participation. I approve the terms stated in the regulations, and I consent to my child participation in the competition in compliance with these rules.

I understand that this authorization is necessary to allow my child to fully participate in the competition, including the possibility of being visually identified in the promotion of the event.

Done at [[Location](#)], on [[Date](#)]

Signature of the parent/legal guardian with the mention "Good for Agreement":

\_\_\_\_\_

Name of the parent/legal guardian: \_\_\_\_\_

Contact information of the parent/legal guardian:

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Name of the student: \_\_\_\_\_